

## PTC 2003 (PTC25) Conference & Exhibit

Executive Advisory Editor  
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### Summary

This is introductory summary on PTC(Pacific Telecommunications Counsel) which was held at Hilton Hawaiian Village in Honolulu Hawaii on 19-23 January 2003.

PTC is International, non-government, non-profit organization which is contributing for the development and operation of telecommunication in Asia and Pacific Region and have about 600 members from government, academy and industry sponsored by ALCATEL, AT&T Wireless, Boeing Satellite System, ePhone Telecom Inc, Global Crossing, KT Telecom and so-on.

On 19 January 2003 (Sunday), Opening Remark was held followed by Opening Reception that was held at Conference facility and very much crowded by several hundred attendees. Lagoon plaza, garden yard of Hilton Hawaiian Village, is the place of reception originally planed but moved to the conference facility because of heavy windy.

On 20 January, Dr. Onodera from KDDI presented the topic of "Toward Ubiquitous Society" at Plenary Session followed by panel discussion. It was impressed me that the issue of digital divide was discussed in this panel session together with technical issue. I think that it is typical current syndrome of coming aging society. It is required to develop the IT equipments easily handled by people of silver age.

On 22 January 2003, SUPER SESSIONS "Satellite CEO Round Table" was another interesting topic of satellite communications business field. CEO and Executive from Key satellite communications operators and manufacturers are get together and discuss on the demand of communications satellites in near future, how to make profitable project of communications satellite, issue of launch and in orbit failure and insurance etc. There were only eight commercial satellite projects into market in the year of 2002. It was the worst case of market size for commercial satellite manufacturer. It is predicted that another 3 to 4 years are required in order to get back same size of satellite project as same as year of 2000.

It is question that how many satellite manufacturers are survived until that time? Mr. Randy Brinkley from Boeing and Mr. Patric DeWitt from SSL, panelists from satellite manufacturer in this session, are no answer to this

question. Self Insurance is also discussed for the indemnification against launch and in orbit failure.



Panel Discussion Satellite CEO Round Table

PTC2003 Schedule at a Glance				
Sunday 19 January 2003	Monday 20 January 2003	Tuesday 21 January 2003	Wednesday 22 January 2003	Thursday 23 January 2003
<b>0800-1600</b> <a href="#">The Asia Satellite Communications Summit</a>	<b>0715-0800</b> PTC Members Networking Coffee	<b>0715-0800</b> Speakers' Breakfast	<b>0715-0800</b> Speakers' Breakfast	<b>PTC Committee and Business Meetings</b>
<b>0900-1200</b> <a href="#">Workshops</a>	<b>0715-0800</b> Speakers' Breakfast	<b>0830-1000</b> <a href="#">Concurrent Sessions III</a>	<b>0830-1000</b> <a href="#">Concurrent Sessions V</a>	<b>0800-1000</b> Research Committee
<b>1100-1500</b> PTC Members' Meeting / Advisory Council Meeting	<b>0830-1015</b> <a href="#">Monday Morning Plenary Session</a>	<b>1000-1030</b> Morning Break	<b>0830-1130</b> <a href="#">Exhibits Open</a>	<b>0900-1100</b> Conference Committee Meeting
<b>1300-1530</b> <a href="#">Round Tables &amp; Panels</a>	<b>1000-1630</b> <a href="#">Exhibits Open</a>	<b>1000-1130</b> Ready2Net-Advanced Networking for E-Learning	<b>1000-1030</b> Morning Break	<b>1200-1330</b> Coordination Committee Meeting
<b>1600-1800</b> <a href="#">Opening Ceremony &amp; Opening Plenary Session</a>	<b>1015-1030</b> Morning Break	<b>1000-1800</b> <a href="#">Exhibits Open</a>	<b>1030-1200</b> <a href="#">Super Sessions</a>	<b>1400-1800</b> Board of Governors' Meeting
<b>1800-1930</b> Opening Reception	<b>1030-1200</b> <a href="#">Concurrent Sessions I</a>	<b>1030-1200</b> <a href="#">Concurrent Sessions IV</a>	<b>1200-1400</b> Lunch with Speaker	
	<b>1200-1330</b> Lunch	<b>1200-1330</b> FORA Meeting and Lunch	<b>1400-1530</b> <a href="#">Concurrent Sessions VI</a>	
	<b>1200-1330</b> Researchers' Lunch	<b>1200-1330</b> Lunch	<b>1530-1600</b> Afternoon Break	
	<b>1200-1330</b> Commercial Satellite Launch	<b>1200-1330</b> Make Your Best Pitch	<b>1600-1730</b> <a href="#">CTO Plenary Session</a>	

Services Panel & Lunch	<b>1200-1330</b> Educators' Lunch	<b>1800-1930</b> Closing Luau
<b>1330-1500</b> <u>Concurrent Sessions II</u>	<b>1200-1330</b> Lawyers' Lunch	
<b>1500-1530</b> Afternoon Break	<b>1330-1500</b> <u>Super Sessions</u>	
<b>1500-1600</b> THEXCHANGE CUP 2003 TOURNAMENT	<b>1500-1530</b> Afternoon Break	
<b>1530-1700</b> <u>Monday Afternoon Plenary Session</u>	<b>1530-1700</b> THEXCHANGE CUP 2003 TOURNAMENT	
	<b>1530-1700</b> <u>Tuesday Afternoon Plenary Session</u>	
	<b>1645-1800</b> Exhibitors' Cocktail Reception	

## SK Telecom

In January 22 2003, Lunch with Speaker has hosted by Mr. Jung Nam Cho, Vice Chairman of SK Telecom with attraction of Korean folk performing art that is kind demonstration of Korean power. More than 1000 people( 10 people per one table, total more than 100 tables were attended to this session

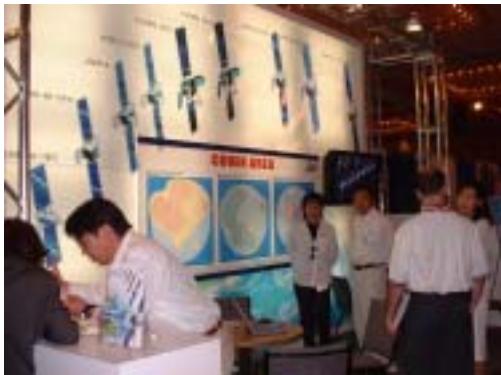
It is place to precede business talk between potential customer and supplier in the field of any communications by occasion of Golf Tournament, cruising and etc during PTC Conference and Exhibition.



Satellite CEO Round Table

## **Exhibition**

In Exhibition area, much kind of communications operators are exhibited, in that field, satellite communications operator, rocket manufacturers are joined in Exhibition facility. Size of exhibit is much smaller than that of Satellite 2002, but NTT Communications, DoCoMo, JSAT from Japan have exhibit booth in this facility.



**Exhibit - 1 (JSAT Corp.)**



**Exhibit- 2 (Boeing)**