

PTC 2010 に参加して

特別編集委員 北爪 進

PTC (Pacific Telecommunications Counsel)は毎年1月Hawaii Oahu島のHilton Hawaiian Villageで開催されており、今年は32回目の開催であり1月17日より20日まで開催された、今年のテーマはCloudであり”Embracing the Cloud: Enabling Connectivity and Innovation”をメインテーマと名つけ実施された、ここ数年はロボットなどが主流となっていたが、漸くPTCの本来の目的であるTelecommunicationに回帰したような印象をうけた。ネットワークと通信技術の融合に焦点を置くことが再認識されたように感じた。

特筆

総務省の谷氏(Director-General for International Affairs, Global ICT Strategy Bureau, Ministry of Internal Affairs and Communications (MIC) Government of Japan)が18日のKeynote Presentation: Promoting Further Utilization of ICTS and Cloud ServicesにてKasumigaseki Cloudと題して講演されたのは印象的であった。



Fig-1: メイン会場

衛星通信関係Conference

ここ1～2年Sessionが1日に集約されて開催されていた衛星通信関連はCloudに代表される通信とネットワークが復活の傾向にある中、今年は複数日に渡って実施された、またスピーカーオペレータが中心になっている傾向の中、衛星製造メーカーを代表する人がここかしこに見受けら

れこれまた復活の傾向が感じられた。場所がらSession会場への参加者は比較的少なく会場外での活動が多いように感じられた。

衛星通信関連のSessionとしては以下に列挙します。Program全容は付録に掲載した。

1) Satellite Workshop: Integrating Satellite Services into the Cloud:

(1月17日9:00 to12:00)

Key note: The 100Gbps Satellite: Changing the Rules in the Sky?

1. Routers on the Ground vs. Routers in Space: Risks and Rewards.
2. How IP is Revolutionizing Content Distribution and How Satellite can Stay Ahead.
3. Surfing the Cloud: New Concepts for Concept Distribution.
4. Convergence of conflict? Pressured on the Satellite “Commons”

2) Featured Session1:View from Above the Cloud: The Satellite Industry Leaders Speak (1月18日13:30 to 15:00pm)



Fig-2: 総務省谷Director-Generalの Kasumigaseki Cloud講演風景



Fig-3: Featured Session 2 会場風景

3) Breakout Session 3: Opportunities at the Base of the Pyramid: Connecting the Unconnected via Satellite (1月18日15:30 to 17:00pm)

4) Satellite Lunch: Satellite Infrastructure for Continuous Connectivity sponsored by Arinane and ThalesAlenia のSponsorshipで行われた。

展示関連

PTCへの参加者は増えているが展示会場のブース総数はむしろ減少傾向である。展示会場は昨年度と同じ場所と大きさであるが、出展ブースは周囲の壁側に24小間、21社ほどであり、従来展示のスペースとして使用されていた中央部分には展示ブースが無く、商談用のテーブルとConference参加者の昼食場所に利用されていた。

日本からの出展は一昨年JSAT Corporation 1社であったが、今年はどうとうゼロとなってしまった。一時はNTT、ICT、SonyやNECなど数社が日本より出展していた時期もありそれに比べ淋しい限りである。

最近の傾向として商談は展示会場で行われるよりむしろ各社が独自に開催するReceptionなどの催し会場や別途準備されたSuiteで昼食などをとりながら行われる傾向が強くなっている。矢張り衛星通信関連のConferenceと展示はSatellite 2010であろう。■



Fig-4: Ariane and ThalesAlenia Sponsorship の
Lunch Sessionの風景



Fig-5: 展示会場(展示は壁側の小間)

参考:講演集

[“Going Green” for Business Success and Competitive Edge](#)

[“Riding the Waves”: A Journey through Changing Times](#)

[“Smart” Government and Reaching the Unserved / Underserved](#)

[Achieving Smart City Resilience](#)

[Advancing a Connected World](#)

[Artic Link: Asia-North American-Europe Express](#)

Bottom of the Pyramid Expenditure Patterns on Mobile Phone Services in Selected Emerging Asian Countries

Broadband Divide in the Pacific Islands

Case Studies on Rural FTTH Projects: Implications for Infrastructure Enforcement Policies

China's Continued Telecom Transformation

Cloud Computing and Strategy

Cloud Computing Services: Why It's Not Vaporware

Cloud Computing: Challenges and Opportunities

Cloud Computing: Democratizing Force or Instrument of Doom?

Cloud Computing: What it Means for Carriers (tw telecom)

Cloud Computing: What It Means for Carriers (VON)

Cloud Computing: What it Means for Carriers (XO Communications)

Cloud: Its Humanitarian Contributions to the Asia-Pacific

Colocation Facilities and Data Centers

Connecting Rural Henan Province through the Joint Force of the Government and the Carrier: Achievements and Challenges

Convergence in China

Designing Calm Technology in Turbulent Environment: Ubiquitous Computing Projects

Digital Optical Networks Provide Bandwidth Virtualization for Cloud Computing Network Infrastructure

Disaster Management Initiative

Embracing Global Network Traffic Demands

Emergency Communications and Disaster Management

Emergency Telecommunications in Humanitarian Preparedness and Response

Empowering Local Community in the Use of ICT through Community Access Point (CAP)

Enabling a “Culture of Use” in the Broadband Economy

Enabling Global Ethernet Wholesale with MEF’s Global Interconnect Program

Enabling the Future of Telco 2.0

Energy Efficiency for Data Centers “Outside the Box”

Enterprise Networking: The Venture Capitalist and Global Operator’s Perspective

Ethical Shapes in the Cloud: Are They Potentially Benign or Malignant?

Exploiting Submarine Cables

Financing and Investment Discussion Panel

Geeks Without Frontiers – Relook at ICT4D

Hawaii IPv6 Deployment Experiences

High Capacity, Highly Resilient Packet Optical Solutions for Next Generation Networking

How Broadband, Telecom & the Cloud are Building a Global Knowledge Workforce

How IP is Revolutionizing Content Distribution? How Satellite Can Stay Ahead?

How Networks Are Defining Democratic Governance

How Universal Access Mechanisms are Developed and Sustained in the Pacific Islands?

How will the Policies Address the future and Emerging Trends – PNG Perspective

ICT and the Changing Civil Society

Incentivize Me!: Urging Caution in Infrastructure Development Initiatives

Integrating Satellite Services Into the “Cloud”

Internet Communications: A Look Ahead

IPv6 Native Backbone – Massive Peering!

IPv6 The Perfect Storm

IPv6: The Next Big Bail-out: Will IPv6 Save the Internet?

Legal, Ethical, Humanitarian and Strategic Aspects of Cloud Migration to the Pacific

Make Information Life A Reality

Managing the Economic Life-cycle of a Submarine Cable System

Meheroo Jussawalla Prize Award Winner: Cloud Computing in Developing Economies: Drivers, Effects and Policy Measures

Meshed Satellite IP Network Design for Voice Transport in a Mobile Wireless Environment

Mobile Banking System: Will Mobile Operators Act as the New Retail Banking System?

Modeling Digital Flows in the E-health Eco-system: Strategic Implications for Players

National-level, Government Open Source Policy: The Comparative Case Studies of Venezuela and Taiwan

Network Challenges in Cloud Computing Environments

Network Providers and Equinix: Interconnecting Carriers & Customers

Network-Centric Maritime Radiation Awareness and Interdiction Experiments: History and Plans

NTT Communications IPv6 Overview

O. S. Braunstein Prize Award Winner: Technological Innovations and 3G Mobile Phone Diffusion: Lessons Learned from Japan

OLPC Africa Corp in Senegal

Opportunities at the Base of Pyramid : Connecting the Unconnected via Satellite (APSCC)

- [Opportunities at the Base of the Pyramid: Connecting the Unconnected Via Satellite \(ViaSat\)](#)
- [Optimization of Internet Access to Maximize the User Experience](#)
- [Pacific Commons – Backbone Network for the Pacific Islands](#)
- [Partnering, Powering & Possibilities in Kenscoff, Haiti](#)
- [Policies for Networks “Fit for Purpose”](#)
- [Project Financing in the Current Market – An Experiential View](#)
- [Project Kelvin, Part Financed by the European Union’s European Regional Development Fund to Support Strategic Cross-border Co-operation](#)
- [Promoting the Further Utilization of ICTS and Cloud Services](#)
- [Public-private Partnership Innovations in ICT](#)
- [Regulation and Innovation in the Argentinean Telecommunications Sector](#)
- [Role of Satellites in Connecting the Unconnected](#)
- [Satellite Communications – A Differentiating Emergency Management Tools](#)
- [Satellites in a World of Online Video](#)
- [Solar Powered Internet Data Centre – Senegal Project](#)
- [Surfing the Cloud: New Concepts for Content Distribution](#)
- [Technology Innovation: Thinking Out of the Box for Connecting the Islands](#)
- [Telecom Entrepreneurship in Exponential Times](#)
- [Telecom Finance in the Current Economic Climate: Top 10 Checklist](#)
- [Telecommunication Environment \(Policy, Infrastructure, Market\) in the U.S. Pacific Islands for Universal and Public Service](#)
- [TeleGeo International Telecom Trends Seminar](#)
- [The 100 Gbps Satellite: Changing the Rules in the Sky](#)
- [The Business Model for Mobile Tele-health: Applying the VISOR Framework](#)
- [The Consolidation of Fiber Based Telecommunications Companies in the United States](#)
- [The Ecosystem of the Cloud and Its Impact on the WAN for Large Production Environments](#)
- [The Evolution of Text Messaging: From a Carrier-specific to an Open-connectivity International Service](#)
- [The Integration of Production, Teaching and Research \(IPTR\) Closing the Gap from School to Work](#)
- [The Myth of Informatization in Rural Areas: The Case of Sichuan](#)
- [The Next Wave in Educating Twenty-First Century Innovators: Value-Creation At the IT-sustainability Connection](#)
- [The Positive Role of the Public Sector in Shaping Our Broadband Future](#)

The Role of Information Communication Technology Policies in Economic Development: A Comparison of Select Asian Countries and the U.S.

The Role of Regulation in Facilitating Telecom Infrastructure Deployment, User Adoption, Economic Growth and Social Development

The Role of the Internet in Supporting Digital Democracy in China

The Social Enterprise Model: Strategy for Closing the Global Communications Divide?

Universal Service Funds: Will They Help to Reach the Cloud in the Developing World?

User Acceptance of 3.5G Mobile Data Services

VoIM – Increasing the Footprint of Cable

Wanted ASAP: A Global Mesh Disaster Recovery and Restoration Network

Will the Chinese Customers Port Their Mobile Numbers? A Preliminary Study